



2026 EVENT INFORMATION FOR VENDORS

Thursdays, June 18 – July 30, 2026 RAIN OR SHINE!!

VENDOR BOOTHS

- **You can find your booth location at**

<https://www.marketfestwbl.com/vendor-packet-vendors-only>

- Please review the map carefully to find your vendor location. Standard vendor spaces are a 12' x 12' area and will be marked with your booth number on the street/sidewalk.
- Please bring everything you need for your space - tents, table, chairs, etc.
- The official hours of operation are 6:00 – 9:00 p.m. Sales are not permitted before 5:30 p.m. or after 9:00 p.m.
- Only products that were listed on your application may be sold at Marketfest. We reserve the right to request removal of all items not pre-approved. Please DO NOT sell or give away bottles of water, popsicles, or other food items if you are not an approved food or farmer's market vendor.
- PLEASE BE SURE TO CLEAN UP YOUR AREA BEFORE YOU LEAVE AND TAKE ANY TRASH WITH YOU FOR DISPOSAL. PLACING TRASH IN BINS ON SITE WILL RESULT IN A FINE. THANK YOU!

VENDOR SETUP/TEARDOWN

Location	No Parking Begins	Vendor Setup
Washington Ave (W) & Back Lot (BL)	3:30 pm	3:45 - 5:30 pm
3rd Street (3) & Banning Ave (B)	4:30 pm	4:45 - 5:30 pm
4th Street (4)	5:15 pm	5:30 - 6:00 pm

- All vendors must show their Vendor Pass to enter the Marketfest area. Please leave your Vendor Pass on your car dashboard for the duration of the event.
- The Vendor Map will show booth locations & arrows indicating traffic flow. For everyone's safety and convenience, please adhere to these directions. All vendors should enter from 4th Street and go south on Washington or Banning per the map arrows.
- If you arrive BEFORE your set-up time, do not start to unload until your set-up time and the area are clear.
- You may drive to your booth location to drop off your items, and then remove your vehicle to park immediately after. Please be considerate of your fellow vendors and not block their entry/exit for any length of time.



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- If a car is parked in your vendor booth, please do not unload or set up until the area has been cleared.
- If possible, arrive 15-30 minutes later than the road closing time so that the police have time to contact car owners and/or remove any parked cars. That is, if the road closes at 3:30 p.m., arrive after 3:45 p.m. or later; if it closes at 4:30 p.m., arrive after 4:45 p.m. or later.
- No vehicles will be allowed to enter the Marketfest area after 5:30 p.m., and all vehicles still on site will be asked to leave.
- All vendors should remain open for business until 9:00 p.m. At 9:15, vehicles will be allowed on the site for pickup.

VENDOR PARKING

Vendors may NOT park on site at Marketfest (this includes no parking in the Premier Bank drive-thru.) After you drop off your items, there is ample on-street parking around the perimeter of Marketfest. To avoid being towed, please avoid parking in private lots or where no parking signs are posted.

ATTENDANCE

To ensure the best experience for our guests, we prefer that all vendors (especially food vendors) attend all evenings for which they are scheduled. We also understand that sometimes life happens. If you cannot attend ANY of your scheduled nights, please let me know at your earliest convenience so that I can figure out how to close the gaps. There is no refund for nights that you do not attend. If a vendor does not show with no warning or explanation on any night, they may not be invited back for future seasons.

WEATHER

Marketfest is an outdoor event that will be held in any weather, rain or shine! While your safety and that of your property are important to us, we expect all vendors to attend regardless of rain or cold. If severe weather is forecast during the evening, I will email/text an update and instructions to all vendors and post updates on our Facebook page. If Marketfest is canceled for any reason beyond our control, it will not be rescheduled, and no refunds will be issued.

WATER ACCESS & ICE

There is a fire hydrant with a spigot at the corner of 3rd and Banning for any vendors who need water. We no longer have an ice provider for Marketfest. Vendors can now purchase their own bagged ice from other approved sources such as gas stations, grocery stores, local restaurants, or directly from ice vendors themselves.



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POWER

We have very limited access to electricity and will try to accommodate requests when possible. As an alternative, quiet generators are permitted. **Vendors will be asked to make other arrangements if a generator is too loud or disruptive and/or be removed from Marketfest without a refund.**

UTILITIES

There is no public wi-fi access in downtown White Bear Lake; however, cell phone reception has historically been good. ATMs are located at local banks in the downtown area: Premier Bank, 3rd Street & Washington; US Bank, Clark Ave & Second Street; Huntington Bank, 5th Street & Cook Ave. Port-a-potties are located throughout downtown White Bear Lake and are listed on the map.